



Business Summary by SIC Codes

Prepared by WCEDC

ZIP: 54981 Waupaca, WI

Total Businesses:	770
Total Employees:	8,484
Total Residential Population:	16,105
Daytime/Nighttime Population Ratio:	0.53

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	23	3.0%	67	0.8%
Construction	78	10.1%	372	4.4%
Manufacturing	34	4.4%	2,317	27.3%
Transportation	22	2.9%	196	2.3%
Communication	5	0.6%	17	0.2%
Electric, Gas, Water, Sanitary Services	1	0.1%	1	0.0%
Wholesale Trade	29	3.8%	246	2.9%
Retail Trade Summary	177	23.0%	1,928	22.7%
Home Improvement	16	2.1%	103	1.2%
General Merchandise Stores	5	0.6%	199	2.3%
Food Stores	14	1.8%	310	3.7%
Auto Dealers, Gas Stations, Auto Aftermarket	20	2.6%	240	2.8%
Apparel & Accessory Stores	5	0.6%	15	0.2%
Furniture & Home Furnishings	16	2.1%	97	1.1%
Eating & Drinking Places	45	5.8%	786	9.3%
Miscellaneous Retail	56	7.3%	178	2.1%
Finance, Insurance, Real Estate Summary	55	7.1%	227	2.7%
Banks, Savings & Lending Institutions	15	1.9%	67	0.8%
Securities Brokers	2	0.3%	4	0.0%
Insurance Carriers & Agents	11	1.4%	34	0.4%
Real Estate, Holding, Other Investment Offices	27	3.5%	122	1.4%
Services Summary	272	35.3%	2,530	29.8%
Hotels & Lodging	16	2.1%	201	2.4%
Automotive Services	22	2.9%	41	0.5%
Motion Pictures & Amusements	20	2.6%	236	2.8%
Health Services	42	5.5%	981	11.6%
Legal Services	8	1.0%	24	0.3%
Education Institutions & Libraries	15	1.9%	402	4.7%
Other Services	149	19.4%	645	7.6%
Government	62	8.1%	577	6.8%
Other	12	1.6%	6	0.1%
Totals	770	100.0%	8,484	100.0%

Source: Business data provided by InfoUSA, Omaha NE Copyright 2006, all rights reserved. ESRI forecasts for 2006.



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	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.9%	23	0.3%
Mining	1	0.1%	0	0.0%
Utilities	1	0.1%	1	0.0%
Construction	83	10.8%	385	4.5%
Manufacturing	34	4.4%	2,256	26.6%
Wholesale Trade	29	3.8%	246	2.9%
Retail Trade	129	16.8%	1,135	13.4%
Motor Vehicle & Parts Dealers	17	2.2%	225	2.7%
Furniture & Home Furnishings Stores	6	0.8%	45	0.5%
Electronics & Appliance Stores	8	1.0%	54	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	15	1.9%	102	1.2%
Food & Beverage Stores	12	1.6%	311	3.7%
Health & Personal Care Stores	12	1.6%	69	0.8%
Gasoline Stations	3	0.4%	15	0.2%
Clothing & Clothing Accessories Stores	6	0.8%	21	0.2%
Sport Goods, Hobby, Book, & Music Stores	12	1.6%	26	0.3%
General Merchandise Stores	5	0.6%	199	2.3%
Miscellaneous Store Retailers	32	4.2%	68	0.8%
Nonstore Retailers	1	0.1%	0	0.0%
Transportation & Warehousing	15	1.9%	153	1.8%
Information	10	1.3%	106	1.2%
Finance & Insurance	28	3.6%	105	1.2%
Central Bank/Credit Intermediation & Related Activities	15	1.9%	67	0.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	2	0.3%	4	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	11	1.4%	34	0.4%
Real Estate, Rental & Leasing	28	3.6%	77	0.9%
Professional, Scientific & Tech Services	44	5.7%	143	1.7%
Legal Services	12	1.6%	48	0.6%
Management of Companies & Enterprises	2	0.3%	32	0.4%
Administrative & Support & Waste Management & Remediation Services	27	3.5%	59	0.7%
Educational Services	16	2.1%	384	4.5%
Health Care & Social Assistance	65	8.4%	1,166	13.7%
Arts, Entertainment & Recreation	15	1.9%	210	2.5%
Accommodation & Food Services	61	7.9%	987	11.6%
Accommodation	16	2.1%	201	2.4%
Food Services & Drinking Places	45	5.8%	786	9.3%
Other Services (except Public Administration)	100	13.0%	420	5.0%
Automotive Repair & Maintenance	22	2.9%	41	0.5%
Public Administration	63	8.2%	590	7.0%
Unclassified Establishments	12	1.6%	6	0.1%
Total	770	100.0%	8,484	100.0%

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